

Successful organizations are resilient. They can adapt and respond to setbacks, challenges, and change. Resilient capacity grows from the inside out starting with the organization's core identity. Mission confirms WHY the organization exists. Clearly articulated core beliefs and values define WHO WE ARE. With this foundation, action-based principles form the six major cultural characteristics through patterns of predictable, constructive attitudes and behavior (HOW WE WORK TOGETHER). This is how organizations gain enduring capacity for resilience and adaptive response.

Nature works with five polymers. Only five polymers. In the natural world, life builds from the bottom up, and it builds in resilience and multiple uses.

Janine Benyus Biomimicry: Innovation Inspired by Nature

